

RLM

RICHARDSON LIFE MAGAZINE

Why Richardson Life Magazine is a Must for Your Advertising Strategy:

- **Targeted Audience:** With 15,000 copies distributed to homes and high-traffic businesses across Richardson, your ad in our full-color, glossy publication will reach an affluent, educated, and highly engaged audience dedicated to supporting local businesses and staying informed about their community.
- **High Engagement:** Our readers are actively involved in local events, causes and business opportunities. Advertising in Richardson Life Magazine connects your brand with a community that values quality, creativity and innovation.
- **Comprehensive Coverage:** Richardson Life Magazine provides in-depth articles on everything from the arts and local personalities to city services and educational initiatives. With a diverse range of topics, your ad will be seen by readers from all walks of life, including families, professionals, retirees and community leaders.
- **Brand Authority:** By aligning your brand with a trusted, high-quality publication, you enhance your credibility and visibility in the eyes of Richardson residents.
- **Multi-Platform Visibility:** Richardson Life Magazine offers print and digital advertising packages, ensuring frequent engagement and maximum exposure.



AD SIZE	RATE	AD SIZE	RATE
Full Page	\$2500	Back Cover	\$3250
Half Page	\$1500	Cover 2	\$3000
Quarter Page	\$1000	Cover 3	\$2750
Business Card	\$375		

ISSUE	FOCUS	MATERIAL DUE DATE	FTP	ON-SALE DATE
Issue 21	Health & Wellness	1/23/27	1/29/27	2/12/27
Issue 22	Local Culture and Arts	3/20/27	3/26/27	4/09/27
Issue 23	Foodie	5/21/27	5/28/27	6/11/27
Issue 24	Best Of	7/16/27	7/23/27	8/06/27
Issue 25	Home	9/17/27	9/24/27	10/08/27
Issue 26	Holiday	11/12/27	11/19/27	12/03/27

For advertising inquiries, please call **Mike Obert** at:
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www.richardsonlifemagazine.com