

Your Ultimate Marketing Partner for Reaching the Heart of Richardson

About Our City A highly sought-after city in the heart of the Dallas-Fort Worth Metroplex, Richardson offers a unique blend of suburban charm and urban convenience. The city's hallmarks are its rich history, top-rated public schools, thriving business community, diverse cultural offerings, and strong sense of community.

Why Richardson Life Magazine is a Must for Your Advertising Strategy:

- **Targeted Audience:** With 15,000 copies distributed to homes and high-traffic businesses across Richardson, your ad in our full-color, glossy publication will reach an affluent, educated, and highly engaged audience dedicated to supporting local businesses and staying informed about their community.
- **High Engagement:** Our readers are actively involved in local events, causes and business opportunities. Advertising in Richardson Life Magazine connects your brand with a community that values quality, creativity and innovation.
- **Comprehensive Coverage:** Richardson Life Magazine provides in-depth articles on everything from the arts and local personalities to city services and educational initiatives. With a diverse range of topics, your ad will be seen by readers from all walks of life, including families, professionals, retirees and community leaders.
- **Brand Authority:** By aligning your brand with a trusted, high-quality publication, you enhance your credibility and visibility in the eyes of Richardson residents.
- **Multi-Platform Visibility:** Richardson Life Magazine offers print and digital advertising packages, ensuring frequent engagement and maximum exposure.



AD SIZE	RATE	AD SIZE	RATE
Full Page	\$2500	Back Cover	\$3250
Half Page	\$1500	Cover 2	\$3000
Quarter Page	\$1000	Cover 3	\$2750
Business Card	\$375		

ISSUE	FOCUS	MATERIAL DUE DATE	FTP	ON-SALE DATE
Issue 15	Health & Wellness	1/23/26	1/30/26	2/13/26
Issue 16	Local Culture and Arts	3/20/26	3/27/26	4/10/26
Issue 17	Foodie	5/22/26	5/29/26	6/12/26
Issue 18	Best Of	7/17/26	7/24/26	8/7/26
Issue 19	Home	9/18/26	9/25/26	10/9/26
Issue 20	Holiday	11/13/26	11/20/26	12/4/26

For advertising inquiries, please contact: **Mike Obert**



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www.richardsonlifemagazine.com

Richardson Life Magazine—Your Brand, Front and Center in Richardson's Most Connected Community.